

Why join your local Chamber of Commerce?

Membership brings credibility to your business. You can increase positive perception among consumers and business owners when you're identified as a member of the Chamber of Commerce.

Increase your visibility in the community. As a new member of the Chamber of Commerce, you will be listed in the Chamber e-letters, on Facebook, the Chamber's website, and have the opportunity to be highlighted in other Chamber publications. You can also grow your business by advertising with the Chamber and sponsoring events. The Chamber will promote your Grand Opening/ Ribbon cutting ceremony and assist with any public relations efforts.

Create networking opportunities. Chambers have numerous committees and serving on one of them provides numerous networking opportunities as well as professional leadership development. You can build your business while promoting developments of keen interest to local businesses and the community at large.

Make business contacts. The Chamber's most fundamental mission is to generate more business activity for the community. The Chamber initiates more business-to-business commerce and more opportunities for networking and connecting local professionals than is available through most other local organizations.

Receive Chamber E-letters. E-letters provide new member information, articles about the local community, a community calendar and details about up-and-coming Chamber events and activities.

Acquire customer referrals. Every day, your local Chamber receives calls from individuals and businesses looking for potential vendors, and ***chamber members typically recommend chamber members.***

Chamber events and programs. Chamber events and programs provide members with great opportunities to get to know new people and expand their prospect base. Chamber events are innovative and fun ways to help members meet potential customers, clients and vendors – and generate new business leads.

Promotion and Publicity. With a Chamber membership, you can reach potential clients through member exclusive advertising and opportunities for business-to-business advertising and publicity.

Access to members-only discounts and services. Chamber members will have access to bulk postal rate discounts, 5% discount (up to \$500) on print jobs performed by Achenbach Printing, and discounts for radio advertising on WRCO/WGLR.